

Intellectual Property Review

A comprehensive review of technical intellectual property existing within a product development organisation will be undertaken.

The review will provide details across a broad range of categories, and comment on any issues that might affect the value of the IP. A particular indication will also be made when the intellectual property is in a form that can be developed into further products.

Benefits

Take up of the Intellectual Property Review will help senior executives understand the value within their organization, and add value by opening further avenues for creatively exploiting existing IP.

The review is also an indispensable aspect of the due diligence process for business acquisitions, disposals, re-financing or re-structuring.

Businesses of all sizes, and in all sectors, will benefit from this review that enables:

- Improved understanding of the Intellectual Property of an organisation.
- The development of a more effective, productive development strategy
- Faster exploitation of IP
- Identification of missed opportunities for growth
- Highlighting opportunities for collaboration and partnerships
- A competitive edge

A report will be produced providing an executive summary of:

1. complete products, hardware or software, or significant modules that the organisation has developed that constitute the product range or products in development;
2. any additional software specifically developed for any product in the portfolio, or used for the design and development of products, or the testing of products;
3. patents, copyrights, trade names, trademarks, service-marks, trade dress, artwork, logo's, patents and designs, whether or not registered yet;
4. ideas, discoveries, inventions, formulae, algorithms, techniques, processes, source-codes, know-how and trade secrets;
5. intellectual property in other forms, including, but not limited to, research notes, prototypes, data, analysis, flow charts, drawings, specifications, plans, devices, apparatus, source code, software, web-content and web-source-code;
6. all information related to the customer base, as captured through the registration procedure or otherwise, and as logged in a customer database;
7. Any intellectual property that has been created by contractors on behalf of the organisation (and detailing any restrictions that might apply).

Personalised guidance will be given on how to value IP and improve exploitation that will fast track development and ultimately boost the performance and competitiveness of your business.